



KLAS

Mike Jones

K-WAS

National

Cash

Broadcast

EOM/EOC

15%

Primary AE:

Sales Office:

Sales Region:

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Advertiser	Name:	Obama, Barack D-President
	Demographic:	A35+
	Product Codes:	PO1
	Priority:	LV1
	Revenue Codes:	AGY, POL, CAND

### Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/08/12	15	\$46,085.00	\$39,172.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	15	\$46,085.00	\$39,172.25	0.00
<b>Totals</b>	<b>15</b>	<b>\$46,085.00</b>	<b>\$39,172.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

### Order Share

KLAS	30%	\$46,085.00
Market	100%	\$153,616.67

### Competitive Share

CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$38,404.17
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$7,680.83
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	8	10/02/12	10/08/12	CBS This Morning 7-9a CM CBS This Morning		7-9a MTWTF--	:30	1	\$135.00	LV4	0.00 NM	1	\$135.00
CBS THIS MORNING													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	MTWTF--		1		\$135.00		0.00			
E 3	8	10/02/12	10/08/12	Y&R Young & Restless	CM	11a-12p MTWTF--	:30	1	\$425.00	LV4	0.00 NM	1	\$425.00

Order / Rev: 37454  
 Alt Order #: 08876268  
 Flight Dates: 10/02/12 - 10/08/12

Advertiser: Obama, Barack D-President  
 Product Desc: OBAMA/P/D  
 Estimate: 1905  
 KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
YOUNG & RESTLESS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF--				1	\$425.00		0.00			
E 5	8	10/02/12	10/08/12	The Talk 2-3P The Talk	CM	2-3p MTWTF--	:30	1	\$325.00	LV4	0.00	NM	1	\$325.00
THE TALK														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF--				1	\$325.00		0.00			
E 7	8	10/08/12	10/08/12	Mon 8-9p How Met Mother/ Partners	CM	8-9p M----- (8:00 PM-9:00 PM)	:30	1	\$1,800.00	LV2	0.00	NM	1	\$1,800.00
HOW I MET MOTHER/ PARTNERS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$1,800.00		0.00			
E 8	8	10/02/12	10/02/12	Tue 9-10p NCIS: LA	CM	9-10p -T-----	:30	1	\$12,000.00	LV1	0.00	NM	1	\$12,000.00
NCIS: LOS ANGELES														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----				1	\$12,000.00		0.00			
E 9	8	10/02/12	10/02/12	Tue 10-11p Vegas	CM	10-11p -T-----	:30	1	\$7,700.00	LV1	0.00	NM	1	\$7,700.00
Vegas														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----				1	\$7,700.00		0.00			
E 11	8	10/03/12	10/03/12	Wed 9-10p CSI	CM	9-10p --W----	:30	1	\$2,300.00	LV2	0.00	NM	1	\$2,300.00
C.S.I.														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----				1	\$2,300.00		0.00			
E 12	8	10/04/12	10/04/12	Thu 8-9p Big Bang / 2 1/2 Men	CM	8-9p ---T---	:30	1	\$2,700.00	LV2	0.00	NM	1	\$2,700.00
Big Bang/ 2.5 Men														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---				1	\$2,700.00		0.00			
E 13	8	10/05/12	10/05/12	Fri 8-9p CSI: NY	CM	8-9p ----F--	:30	1	\$1,400.00	LV2	0.00	NM	1	\$1,400.00
CSI NY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--				1	\$1,400.00		0.00			
E 14	8	10/05/12	10/05/12	Fri 9-10p Made In Jersey	CM	9-10p ----F--	:30	1	\$1,400.00	LV2	0.00	NM	1	\$1,400.00
MADE IN JERSEY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--				1	\$1,400.00		0.00			
E 15	8	10/05/12	10/05/12	Fri 10-11p Blue Bloods	CM	10-11p ----F--	:30	1	\$5,600.00	LV1	0.00	NM	1	\$5,600.00
BLUE BLOODS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--				1	\$5,600.00		0.00			
E 16	8	10/07/12	10/07/12	Sun 10-11p The Mentalist	CM	10-11p -----S	:30	1	\$7,700.00	LV1	0.00	NM	1	\$7,700.00
THE MENTALIST														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S				1	\$7,700.00		0.00			
E 17	8	10/02/12	10/08/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p MTWTF--	:30	1	\$450.00	LV4	0.00	NM	1	\$450.00
8 NEWS NOW AT 11PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF--				1	\$450.00		0.00			
N 19	8	10/04/12	10/04/12	Thu 8-9p Big Bang / 2 1/2 Men	CM	8-9p ---T---	:30	1	\$2,100.00	LV2	0.00	NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---				1	\$2,100.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N19	8	10/04/12	10/04/12	Thu 8-9p	CM	8-9p	---T---	:30	1	\$2,100.00	LV2	0.00	NM	1	\$2,100.00
Big Bang / 2 1/2 Men															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---			1			\$2,100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/01/12-10/07/12		Thu 8-9p		8-9p	---Th-----	:30		<del>(\$2,100.00)</del>		0.00	NM		
See MG 19.2															
2	8	10/04/12-10/04/12		Thu 8-9p		8-9p	---Th-----	:30		\$2,100.00		0.00	NM		
Ⓜ MG for 19.1 10/04															
N20	8	10/06/12	10/06/12	Sat 1235-135a DaVinci 16M	CM	12.35a-1.35a	-----S-	:30	1	\$50.00	LV2	0.00	NM	1	\$50.00
Da Vinci Inquest															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-			1			\$50.00		0.00			
Totals														15	\$46,085.00